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Wedding Expos Go Green With Shubhra Chandra

03/18/2010



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Shubrah.com recently participated in two very different Wedding Expos. One was focused on a "Green" wedding theme for the bride and groom. The event was held by Elegantly Green Weddings at the Hyatt in Boston in February. The idea was to present "green" wedding vendors to potential couples and families who had an interest in making their planning eco-friendly. Who attended? There were florists who worked with local or organic flowers only. Gorgeous blooms, all pesticide free and many locally grown. Some great restaurants from Cambridge and other neighborhoods that sourced local produce and catch from our coastline. We got to sample the appetizers and desserts! Local cheeses, organic fruits and vegetables rounded off the offerings. There was a company selling organic wines as well. The wedding cake vendors did an amazing job of showing off organic or vegan choices. The flavor of the year has been cupcakes! Brides and grooms are going for them instead of huge cakes. More stylish and frugal in this economy!

We showed our pure silk east meets west dresses and mens silk shirts for options for bridesmaids and groomsmen. Our designs were well received by a largely local and eco-friendly audience. Adding some pictures of the booth and the other vendors at the show.

The Wedding Expo at the Taj Boston in early March was a very different event. Shubrah.com participated to show the recent wedding party designs created for Sorboni Banerjee of Channel 7 news and various other ideas for bridesmaids and bridal designs. India New England News had brought together wedding designers, photographers, planners, caterers and travel agents with a South Asian theme for the Boston Indian-American community. Music for the event was provided by a wonderful jazz and Bollywood fusion ensemble of musicians. The Taj served appetizers, desserts and drinks. It was a well attended event, with over 350 people participating. We are excited to be part of such a vibrant community of people who embrace the cultures of the East along with the West to make it a rich and rewarding experience. Adding some photos of the event.

Our next events are coming up in March and April. We are donating our fashions for a live auction for the Lexington Education Foundation's annual gala dinner and dance event at the Westin, Waltham on March 27th. This fabulous evening is called Educated Tastes and local restaurants, businesses and bands donate their time and products to make this a must attend event. We have been participating for years to give back to the community and ultimately the children's schools. If you are there, hope to catch up with you!

Well, the sun is finally shining after days of torrential rain. Perhaps March and April showers will bring happy brides, in May and June!

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